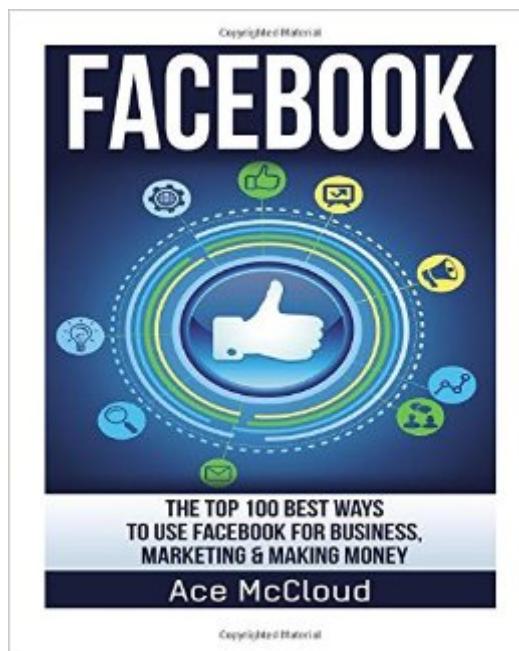


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# FaceBook: The Top 100 Best Ways To Use Facebook For Business, Marketing, & Making Money (Facebook Marketing, Business Marketing, Social Media Marketing)



## Synopsis

Discover How To Easily Market & Make Money With Facebook! Don't Waste Your Time Trying To Figure Out The Secrets of Facebook On Your Own! Do What The Pros Do In Order To Dominate! In this book you will discover an incredible variety of strategies, programs and techniques that you can utilize in order to be wildly successful with Facebook! Facebook is a social media power house and has the potential to put your ideas and products in front of millions of people with nearly limitless possibilities! Be prepared to learn just how easy it is to master Facebook, build your fan base and automate the entire process. Life is so much better when you are using one of the most powerful social media tools in the world to your advantage! Whether you need just a few tips or want a full-fledged plan of action, this is the book that will help you greatly increase your overall success with Facebook! Here Is A Preview Of What You'll Discover... Just How Unbelievably Powerful Facebook Is And How To Use It To Your AdvantageHow To Optimize Your Account To Be Appealing And InformativeHow To Create The Perfectly Structured Post To Grab Attention And Create A BuzzThe Best Ways To Engage Your Audience And Keep Them Hungry For MoreHow To Use The Powerful Tools Of Facebook To Drive Traffic And Boost SalesThe Best Third Party Programs To Use That Really Make The Most Out Of FacebookHow To Market And Make Money With FacebookMuch, much more! What are you waiting for? If you are still reading this you are obviously motivated to get all the benefits this book has to offer. Stop thinking and take ACTION. Buy It Now

## Book Information

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## Customer Reviews

Facebook! The perfect marketing tool! If you run your own business and are searching for new ways to help market your business, this book is definitely worth the read. Personally what I love most about this book is the step-by-step details Ace McCloud provides on how to set up your Facebook page and keep it running successfully. I never knew it was so important to fill out the description and about me sections on the Facebook page. After reading this book, I learned it is necessary to fill out all parts of the Facebook page because it will keep visitors to your page informed and interested in the company. This book was a great read, and quick! It was the perfect book to read if you are looking to optimize your businessâ™s Facebook page and overall company. I highly recommend this book!

Ace McCloud is ready to teach you everything you need to know to use Facebook for business, marketing, and making money. Everyone is on Facebook by now-personal and business pages. This book teaches you how to optimize Facebook and use it as a valuable tool to get your brand noticed and keep it on top. The opening chapter lays out a step-by-step strategy to setting up your page and getting all the important things right the first time, from your description to the profile picture you use to identify your brand. Ace helps it all make sense so you can make money. Using Facebook for business is effortless with the guidance in this book:personalize your information to your target audience, save money on marketing, and easily open your brand to a world market with just a few minutes a day. Using Facebook for business makes networking a breeze. You can also sell ebooks, monetize a drive traffic to your company blog. The strategies are as boundless as your imagination and once you master Facebook for business, integrate it with any other social platform to create tons of traffic and buzz for your brand. This book showed me how to harness the power of Facebook for business and is certainly worth reading!

Facebook has grown to a popularity that can't possibly be expected, especially since MySpace was generally the same thing and look what happened there. This book is really helpful when it comes to understanding just how useful Facebook is these days, especially when you have something to sell, whether it's services or goods. I know Facebook isn't the only one that is great for advertising, Twitter and Google+ are used for that, too, I'm pretty sure. I know I've used Facebook to sell stuff before and have bought from the various "yard sale" pages. I highly recommend Ace's book to

further your business and marketing strategies! You might be surprised that you hadn't thought of some of these yourself! Obvious and easy, Ace makes you realize you don't have to know everything about computers to advertise online.

This guide to using Facebook as a business tool is outstanding. It manages to summarize the functionality of Facebook, to show how to apply this to maximum benefit and to show how to integrate it with other social media platforms. Presented with such clarity and in easy to understand language, it really is an excellently precise guide. It could prove an invaluable read for a new or expanding business interested in connecting with their market.

Facebook is an effective tool to use for marketing your business. You can reach thousands of people with just one post or you can send out information and receive feedback. It is a free service, or costs just a little bit for an ad, which saves the company budget for other necessities. This book provides step by step strategies on using Facebook for marketing that are easy to understand and are very cost effective. The first chapter shows you how to create a Facebook page that is "to the point" and optimizes all the tools at hand from using a cover photo and profile picture to encouraging visitors to like your page in order to build a following. It also gives you a few little extras that will make your page exactly what you want it to be. The book gives tips on attracting clients, building sales, how to communicate privately, customer service and more. It explains how to set marketing goals, use offers and contests, create ads and utilize Facebook paid services to their fullest. The book tells you how to increase traffic to your site, how to network with other business and ways to integrate with other platforms like YouTube, Twitter, Google+, Instagram and LinkedIn. The book teaches you how to incorporate your smart phone into the mix of tools at your disposal and what apps are useful along with how to use them. Finally, there is a step by step explanation on how to put everything together to create an effective marketing tool using Facebook.

If you are not Facebook savvy, then the information in this book is definitely for you. "Facebook The Top 100 Best Ways To Use Facebook For Business And Marketing," not only gives you insight into the world of Facebook, but it also gives the ins and outs of how you can use Facebook to promote a business. We all know that Facebook is a sight where we can message people from both near and far. It's great for those of us who like to keep tabs on family and friends, and to let them know what's new in our everyday lives. The side of Facebook that is really talked about, is how you can use it to market a business. Ace McCloud touches on so many different ways to accomplish your goals. He

mentions some great ways to get the attention of those who are reading your page, "To stir up some audience engagement, you can ask questions, ask for opinions, take polls or surveys, or participate in a like and share campaign that will encourage your audience to help spread the word about you and your products to their friends." This audience participation is so important because it could help your business skyrocket! Another aspect that I found interesting is that, "there is a tab under Settings called Page Roles, where you can assign duties to another Facebook user." This is a great tool because you may not have the time to monitor your page, and any posts that you may receive. You can have someone else help keep tabs on all of your pages. Another great way to market your business through Facebook is to, "Pay attention to any upcoming holidays and theme your marketing strategy on that, it is bound to get more buzz because everyone enjoys celebrating holidays." There are so many great uses to help promote your business through Facebook. There is just not enough room to put down more of Ace McCloud's ideas, so grab a copy of this eBook, and USE these strategies to help your business soar to new heights.

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